



mixed-use

intensive

sustainable

vibrant

urban

PRESENTED BY WILLIAMS QUARTER, LLC
DeBartolo Holdings, NRP Group, RGA Group



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Exhibit 1

PROPOSAL FORM

**PLEASE RETURN THIS FORM WITH YOUR PROPOSAL FOR
TROPICANA FIELD SITE, ST. PETERSBURG, FLORIDA**

The undersigned certifies that the enclosed proposal is being submitted and is subject to the terms and conditions as outlined in the Request for Proposal as issued by the City of St. Petersburg on January 18, 2008

Williams Quarter, LLC

Name of Company/Organization

Signature of individual submitting proposal
for referenced Company/Organization

William Henry

Printed name of individual

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March 18, 2008

Date

Williams QUARTER

The Legend of the St. Petersburg Coin Toss

St. Petersburg was purchased and co-founded by John C. Williams, of Detroit, Michigan, in 1876, and by Peter Demens, who later brought the railroad to the city in 1888. Incorporated on February 29, 1892, St. Petersburg had a population of only 300 people.

St. Petersburg was named after the hometown of Peter Demens, who was from Saint Petersburg, Russia. The legend says that John C. Williams and Peter Demens flipped a coin to see who would have the honor of naming the city. Peter Demens won and named the city after his birthplace. As a consolation prize, Williams was allowed to name the first hotel after his birthplace. While The Detroit Hotel still exists downtown, it has since been turned into condominiums.

The name "William's Quarter" is intended to be a pun, in addition to commemorating this coin flip legend. The focal point of local retail and pedestrian activity is found in William's Square. At William's Square Fountain, located in the center of William's Square, pedestrians can read about the local legend and try their luck with their own coins.



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